TRANSPORTATION GO

CONNECTING THE VALUE-ADDED SUPPLY CHAIN

Sponsorship & Exhibitor Opportunities

TRANSPORTATION GO!

Washington, D.C.
April 7-8, 2027
TransportationGo.com



DON'T MISS YOUR OPPORTUNITY TO CONNECT WITH AGRICULTURE'S VALUE-ADDED SUPPLY CHAIN LEADERS.

Sponsor or exhibit at Transportation Go! and put your organization in front of the people moving the industry forward.

Presented by the United States Identity Preserved Alliance (USIP Alliance), the alliance representing identity preserved agriculture in the United States, **Transportation Go!** brings together the people and businesses working to protect product integrity and move value-added agricultural products to markets worldwide.

Transportation Go! is more than a conference. It's where influential voices shaping the future of agricultural transportation and trade come together. From maritime and port leaders to government officials, top exporters and transportation executives, **Transportation Go!** offers a unique opportunity to connect with the decision-makers tackling supply chain challenges and shaping what comes next.

Through candid conversations, interactive panels and direct access to industry leaders, **Transportation Go!** creates meaningful connections without the crowds of a massive trade show.

Don't just follow the conversation. Be part of it. Secure your sponsorship or exhibitor opportunity and put your organization in front of the people moving the industry forward.

See you in Washington, D.C.!

Your next connection starts here.
Let's get started!

Contact Erin Rossow
Sales Manager
Erossow@agmgmtsolutions.com
(507) 902-9191
TransportationGo.com



PREMIER SPONSOR - $15,000 ONLY 1 AVAILABLE!

Put your brand front and center as the premier sponsor of Transportation Go! This coveted, top-tier opportunity delivers the event's highest level of visibility, positioning your company alongside the influential voices and industry leaders shaping the future of agricultural transportation. Make your brand impossible to miss at Transportation Go!

- 4 event registrations
- Exhibitor table
- Your company logo on name badges
- 5 digital ads in USIP Alliance e-newsletters
- Sponsor-provided 30 or 60-second video shown at event
- Standing banner with company logo
- Logo recognition on table tents
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Featured story on event website and e-newsletter
- Logo recognition on digital and print materials, social media and website











KEY STRATEGIC PARTNER - CUSTOM PRICING

- Event registrations (Custom package)
- Sponsor-provided 30-second video shown at event
- Standing banner with company logo
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Featured story on event website and e-newsletter
- Logo recognition on digital and print materials, social media and website



PLATINUM SPONSOR - $ 7,500

- 2 event registrations
- Exhibitor table
- Your logo on event lanyards
- 3 digital ads in USIP Alliance e-newsletters
- Logo recognition on table tents
- Sponsor-provided short video shown at event
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Featured story on website and e-newsletter
- Logo recognition on digital and print materials, social media and website



RECEPTION SPONSOR - $7,500

- 2 event registrations
- Exhibitor table
- Branded napkins at bar and food tables
- Logo on signage near reception food area
- Opportunity to welcome attendees and introduce your company at reception
- 2 digital ads in USIP Alliance e-newsletters
- Logo recognition on table tent signage
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website



LUNCH OR BREAKFAST SPONSOR - $5,000

- 2 event registrations
- Opportunity to introduce speaker
- On-stage acknowledgments of your company
- Recognition on lunch or breakfast signage
- 1 digital ad in USIP Alliance e-newsletter
- Opportunity to put your branded item in welcome bag
- Sponsorship story on website and e-newsletter
- Logo recognition on digital and print materials, social media and website

KEYNOTE SPEAKER SPONSOR - $5,000

- 2 event registrations
- Opportunity to promote your business on-stage with up to a 5-minute presentation or 2-3 minute video
- Introduce keynote speaker
- 1 digital ad in USIP Alliance e-newsletter
- Logo recognition near stage
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website



REGISTRATION DESK SPONSOR - $3,500

- 1 event registration
- Logo recognition at event registration table
- Opportunity to have someone at registration table welcoming attendees
- Opportunity to put flyers on registration table
- Opportunity to introduce speaker
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website

STAGE SPONSOR – $3,500

- 1 event registration
- Opportunity to introduce speaker
- On-stage acknowledgments of your company
- Logo recognition on special stage signage
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website



WELCOME BAG SPONSOR - $2,500

- Logo on attendee bags
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website

LOUNGE SPONSOR - $2,500

- 1 event registration
- Recognition on lounge signage
- 4 custom pillows with company logo
- Opportunity to place materials on attendee tables
- Recognition on signage near coffee and snacks
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website



COFFEE AND SNACK SPONSOR - $1,500

- Custom branded cocktail napkins during social hour or coffee breaks
- Signage at snack and coffee stations
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website

PEN AND NOTE PAD SPONSOR - $1,500

- Logo on pen and note pads for attendees
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website

FRIENDS OF USIPA SPONSOR - $500

- Logo on signage with other Friends of USIPA sponsors
- Opportunity to put your branded item in welcome bag
- Logo recognition on digital and print materials, social media and website



EXHIBITOR OPPORTUNITIES - $2,000

Ready to make meaningful connections at Transportation Go! with an exhibitor booth?

- 1 event registration
- Exhibitor table
- Dedicated networking time each morning and at breaks
- Exhibitor hyperlinked listing on website
- Exhibitor shoutout on social media
- Logo recognition at event, digital and print materials, social media and website

HAVE AN IDEA? LET'S MAKE IT HAPPEN!
CONTACT ERIN TO TAILOR A PACKAGE TO FIT YOUR NEEDS!

Contact Erin Rossow, Sales Manager

erossow@agmgmtsolutions.com | 507.902.9191

TransportationGo.com


ALL ROADS LEAD TO D.C.
MAKE SURE YOU ARE PART OF THE CONVERSATION AT THE
2027 TRANSPORTATION GO! CONFERENCE.
WE WILL SAVE YOU A SEAT AT THE CAPITAL!
CLICK HERE TO REGISTER!
TRANSPORTATIONGO.COM